

LINDSEY ANDERSON “ONE-CLICK LINDSEY” - IS YOUR NEXT GREAT GUEST!

Who is “One-Click Lindsey”?

Lindsey is the founder and CEO of TrafficAndLeads.com. TrafficAndLeads.com is a firm that specializes in driving traffic, getting leads and nurturing leads to become lifelong clients. During her 10 years running a successful web development and online marketing company, Lindsey has perfected the art getting more website traffic and getting that traffic to opt in.

Lindsey has experience launching everything from simple web pages to enterprise level systems. She has managed dozens of developers and designers and currently run's two companies, Web Impakt and TrafficAndLeads.com

Lindsey's Interview Intro

(Feel free to read this to introduce Lindsey to the show!)

One-Click Lindsey is a web strategy expert working with small business owners to help them utilize the web to produce more website traffic and leads. Lindsey is the founder and CEO TrafficAndLeads.com that specializes in driving traffic, getting leads and the art of nurturing leads to become lifelong clients. One-Click Lindsey is an expert in landing pages, email sequences, search engine ranking, newsletters, analytics, social media, pay-per-click ads, websites, blogging ... the list goes on. She knows how to utilize the myriad of online marketing options to generate more traffic and leads which produces more paying clients.



Interview Questions (Feel free to ask anything!)

1. How did 'One Click Lindsey' come to be?
2. What are some of your tips on how to generate leads?
3. How do you generate high quality web traffic for your clients?
4. Talk about some mistakes business make with their websites and how to fix them
5. How can we use the web to produce sales?

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